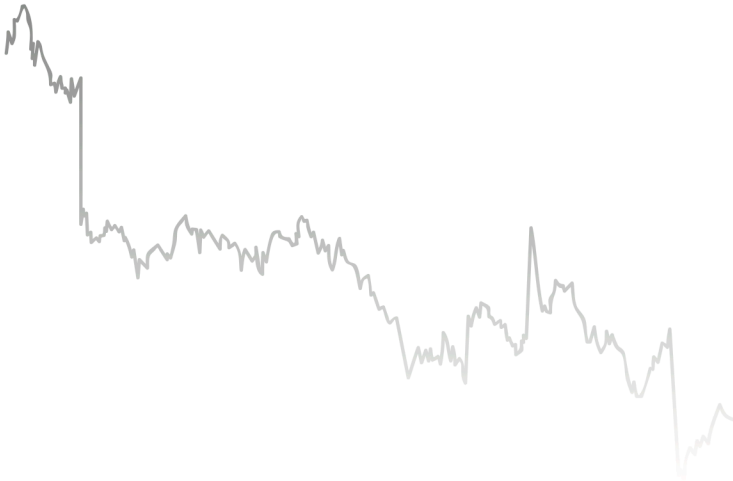


Temp To Perm



ADAM HUMPHREYS

Excerpt



11/24/2014
SM 181.32

11/24/2014, 8:14 AM

Video Distribution and Post Production Manager

Hi Peter,

Excuse my writing out of the blue. I'm wondering if the Video Distribution and Post Production manager position at Samuel Mae has been filled.

If not, I'd love to be considered.

For the past 5 years I've freelance produced internal educational and social media content for Rag & Bone and Estée Lauder, handling projects from proposal through final delivery. I've become well versed in the work flow on these kinds of projects and would be happy to apply this knowledge and experience towards making your and your teams' lives neater and easier.

I've also got a network of shooters, editors, and colorists who I've hired before and who've helped me to create beautiful videos at extremely competitive rates.

Here's a dropbox link to something I did for Estée Lauder a little while ago that I'm particularly proud of: <https://www.dropbox.com/s/e70-84e86q41wqhh/DEREK%20LAM%20FINAL.mov?dl=0>

Thanks for your time and consideration.

I hope to hear from you soon.

-Adam

12/1/2014

Hey Adam,

We've not filled the position yet, let me know if theres anytime this week that you could come by, we're located at Madison and 60th st.

Thanks

9:45 AM

Peter,

Thanks for your response.

I'm free to come by any time Wednesday or Thursday.

Either of those days work for you?

Regards,
Adam

2:42 PM

Wednesday around 2:30?

2:49 PM

That works great.

I'm at adamhump@gmail.com if anything comes up in the meantime.

Looking forward to meeting,
A

6:01 PM

12/3/14

Adam Humphreys

Thank You

To: amy.sugiura@samuelmae.com, peter.amos@samuelmae.com

I enjoyed meeting together today and talking to you both.

When I left it was 4:39, so I may, in fact, have beaten Amy's interview record.

I'm excited about the prospect of working with you guys.

Regards + I'll be in touch before the weekend,

A

12/4/14

Amos, Peter (US)

Thank You

To: me, Amy

Good to meet you as well, thanks for spending so much time. Although you may have beat Amy timing wise, you lose a few points for leaving behind a sweet iPad mini..... Amy wins.

Be in touch.

12/4/14

Sugiura, Amy (US)

Thank You

To: me, Peter

Good to meet you as well. More importantly though, what's my winning prize? I'm in need of an iPad mini.

12/4/14

Adam Humphreys

Thank You

To: Peter, Amy

Ah!

Apologies.

Amy, I might need that iPad in the future... But I COULD part with the kindle I was given for Christmas in 2007.

Best,
A

12/4/14

Amos, Peter (US)

Thank You

To: me, Amy

He left a nice umbrella also Amy, perhaps that could be your prize

12/4/14

Adam Humphreys

Thank You

To: Peter, Amy

Okay, I'm embarrassed.

I must have been too focussed on making an elegant exit.

12/4/14

Amos, Peter (US)

Thank You

To: me, Amy

So smooth

December 5, 2014

Slash Lovering

how u doing

Adam Humphreys

good, I might be getting a job

Slash Lovering

cool

Adam Humphreys

you?

same old
selling beer

Adam Humphreys

I'm reading a book about how to cash
out directing commercials
but it's a 2006 book
pre big social spending
I interviewed at Samuel Mae to manage
their video post production

Slash Lovering

yeah
i think the budget for an average tv
commercial dropped by 75% except
automotive

Adam Humphreys

which is fine

Slash Lovering

yeah

Adam Humphreys

do you look at reels?

Slash Lovering

we don't do real tv commercials only
DRTV

Adam Humphreys

what's DRTV

Slash Lovering

stuff with a phone number on the screen
100% of the time

Adam Humphreys

nice, that's cool

Slash Lovering

lol

no. it's not.

Adam Humphreys

how do agencies do social videos
Samuel Mae doesn't even hire directors

Slash Lovering

shoot them in house
hire people under 30 who can shoot and
edit

Adam Humphreys

what are those budgets like

Slash Lovering

under 50
the real money is in getting people to
watch the videos
seeding and influencer distribution
i really miss working on video stuff

Adam Humphreys

we should do a spec perfume commercial
with your copy / poetry voiceover

Slash Lovering

i'd be very interested in that

Adam Humphreys

I've also thought about like... spec, semi-
ironic commercials for Prosciutto
really traditional "Italy" "Lifestyle" ads
and the slogan is, like: "ask your grocer
about prosciutto"

Slash Lovering

field of wheat / a woman in a modest dress
/ a small town / a warmly lit kitchen table

Adam Humphreys

"grandma... did you forget the prosciutto?"
"no baba"
warm, warm smiles all around as she

removes the prosciutto from her rustic shopping satchel

Slash Lovering

child wandering the streets asking very politely for prosciutto

Adam Humphreys

but it's for US market

Slash Lovering

right hmm

Adam Humphreys

it wants to educate the US market about prosciutto as if it is some very elegant italian thing
the new oyster

Slash Lovering

elevating the brand
taking a luxury, craft angle

Adam Humphreys

what about Prosciutto To Go
like, individual packages to be snacked on at the office
a little heavenly trip to Italy on your lunch break

Slash Lovering

Prosciutto mobile

Adam Humphreys

a woman in pencil skirt is "lost in reverie" at lunch, then is "comically brought back to reality"
she can't wait to eat more prosciutto, is the thing

Slash Lovering

if we want to do this tradition way we write a few concepts, pick one, write a

few treatments, pick one traditional* but we don't have to obviously

Adam Humphreys 3:21 PM

what kind of asshole doesn't like prosciutto

Slash Lovering

LOL

Adam Humphreys

how could I take my prosciutto commercial and put it next to beauty stuff
food and beauty, not so hot together

Slash Lovering

put like jewelry with food
jewelry served on a platter of meat or like
make up applied to something unusual

Adam Humphreys

prosciutto for your skin

Slash Lovering 3:28 PM

NOW THAT'S ITALIAN TM

Adam Humphreys

prosciutto
is like koons
prosciutto is balloon dog, IMO
its dense surface refracts the viewer no depth, just... thick
solid meaning

Adam Humphreys 5:08 PM

either I get this job at Samuel Mae or I run out of money pronto

12/5/14

Adam Humphreys
Interview follow-up

To: Peter

Hi Peter,

I've given it some thought, weighed the pros and cons, and decided working with you guys would be an excellent opportunity to learn and challenge myself in a new way.

If you are interested in taking me on, I'd like to take the next step and talk with HR.

(I could also come and pick up everything I left behind).

Hope the end of year video review went well,

Adam

12/8/14

Amos, Peter (US)
Interview follow-up

To: me

Hey Adam,

Good to here. First step is getting you to speak with HR, so I'll pass along your info and they'll reach out and set something up. Let me know when that happens and, I'd like to have you come back and chat with a few people, hopefully we could do both at the same time.

Sound good?

12/8/14

Adam Humphreys
Interview follow-up

To: Peter

Peter,

That sounds great. Please pass along my info. I'll let you know when they get in touch so we can schedule another meeting.

Thanks,
Adam

12/15/14

Adam Humphreys
Interview follow-up
To: Peter

Hi Peter,

Just a heads up I haven't heard from HR yet. I'll be leaving town Friday through the 28th; would be great to meet before then if possible. If not, happy holidays to you and Amy.

Best,
Adam

12/15/14

Amos, Peter (US)
Interview follow-up
To: me

Just followed up with HR, we'll let you know ASAP

Thanks

12/27/14

Adam Humphreys
Interview follow-up
To: Peter

Hi Peter,

Hope your holidays are going well. I'm meeting with HR on the 5th of January at 4:00pm.

Does it work with you to show me around a bit before or after that time? If not I'm happy to adjust or come in at a more convenient time for you.

Regards from Canada,

Adam

Wendy Laettner

+ New Message



You're friends on facebook

Poet at Poems and Technical Writer at A Tall-Ass Building
Lives in Chicago, Illinois

Conversation started December 28, 2014



Wendy Laettner



12/28, 2:49pm

1/3/15

Amos, Peter (US)

Interview follow-up

To: me

We'll make that work. Let do after.

Thanks

1/20/15

Adam Humphreys

greetings

To: Peter

Hi Peter,

Happy (post) MLK day.

It's been a couple of weeks since our last meeting, and I'm wondering if you've had the chance to mull over in greater detail the possibility of adding me to the team.

I remain convinced this would be a worthy next step in my life and career, and am eager to work with you guys.

Let me know if you'd like to chat more or meet again.

Thanks,
Adam

1/21/15

Amos, Peter (US)
Interview follow-up
To: me

Hang in there, just catching up. I'll be in touch by the end of the week!

1/27/15

Adam Humphreys
Interview follow-up
To: Peter

Hi Peter,

Sounds good.

I'm a little disappointed that the snow isn't deeper.

Hope you're getting a nice day off with fam.

Regards,
Adam

1/28/15

Amos, Peter (US)
Interview follow-up
To: me

Hey there,

I'll call you tomorrow!

1/29/15

Adam Humphreys
Interview follow-up
To: Peter

Peter,

Sounds good.

I'll be available any time save 230 to 430ish.

Talk soon,
A

1/29/15

Adam Humphreys
Interview follow-up
To: Peter

Hey there, I'm free now when you get the chance.

347-623-1258

Regards,
A

1/29/15

Amos, Peter (US)
Interview follow-up
To: me

Sorry man, hate to keep putting you off, but I need to call tomorrow. For real!

1/29/15

Adam Humphreys
Interview follow-up
To: Peter

What time works for you?

I'll be available whenever you need.

1/29/15

Amos, Peter (US)
Interview follow-up
To: me

Thanks Adam, endif day, I have a scout and a bunch of meeting and I'm back in the of-
fice around 5:30

1/29/15

Adam Humphreys
Interview follow-up
To: Peter

Sounds good. I'll standby for 530.

Let me know if anything comes up.

Just a heads up I'll be out of town next week.
A

1/29/15

Amos, Peter (US)
Interview follow-up
To: me

Will do thanks!

● **Wendy Laettner**

January 30



Wendy Laettner 1/30, 3:07pm

I am removing your comment for
spoil sportsmanship



Adam Humphreys 1/30, 3:07pm

I guess it's pretty cynical I would see it
as a potential ploy link me to this link
doctoring app



Wendy Laettner 1/30, 3:07pm

you're gonna have to pay

I just bought young thug tickets and
I'm low on skrill



Adam Humphreys 1/30, 3:08pm

I think you should give it to me cuz I'll
use it well



Wendy Laettner 1/30, 3:08pm

are you calling yourself an A+ content
creator



Adam Humphreys 1/30, 3:09pm

I'm saying

I want to troll someone

before this becomes ubiquitous?
or is it already



Wendy Laettner 1/30, 3:17pm

lol you can just do it on Facebook

It's not brush I'm on the cutting edge



Adam Humphreys 1/30, 3:18pm

oh damn
glad I did not pay



Wendy Laettner 1/30, 3:18pm

me too

Samuel Mae's stock suffers biggest ever one-day drop

By Tomi Kilgore

Published: Feb 4, 2015 4:51 p.m. ET

Samuel Mae Corp.'s stock suffered its biggest one-day plunge in its history on Wednesday, after the apparel company blindsided investors--but not Maxim analyst Rick Snyder--with a disappointing fiscal third-quarter report and outlook.

The stock SM, -1.61% plummeted 18.22% to the lowest closing level since July 12, 2012. The previous worst one-day performance occurred on Nov. 5, 1998, when it tumbled 15.707% in the wake of disappointing quarterly results.

The stock has now lost 15% since the company's fiscal second-quarter ended on Sept. 30, compared with an 11% rise in the SPDR S&P Retail exchange-traded fund XRT, -0.79% and a 3.5% gain in the S&P 500 SPX, +0.56% Meanwhile, the ICE U.S. dollar index DXY, -0.98% which tracks the greenback against a basket of major currencies, has run up 9.9% over the same time.

While a selloff of Wednesday's magnitude suggests investors were utterly surprised that Samuel Mae missed fiscal third-quarter profit expectations, and cut its outlook--the company had beat consensus earnings expectations the previous 14 straight quarters, according to FactSet--Snyder has been warning of such a black swan event for over a month. Read more about Samuel Mae's disappointing results.

On Jan. 8, he downgraded the stock to hold from buy, and cut his price target by 24% to \$155, citing worries that the stock was overvalued given risks related to the recent sharp rally in the dollar, considering about a third of the company's revenue came from overseas.

On Tuesday, Snyder reiterated his warning, writing in a note to clients that while investors can sometimes disregard currency adjustments, "moves of this magnitude and velocity are atypical," and are expected to "necessitate lowered guidance" for the rest of the fiscal year.

As negative as Snyder has been, Wednesday's stock selloff suggests he wasn't quite negative enough.

More from MarketWatch

2/7/15

Adam Humphreys

greetings

To: Peter

Hi Peter,

How are you guys making out over there?

I've had my head down on my own film for the past several weeks, and just returned from Italy where I was lucky enough to accompany my wife on a business trip.

I'm writing because still very much interested in working together. Any update on my application?

Hope you are well,

Adam

3/4/15

Amos, Peter (US)

greetings

To: me

Adam,

Let's talk tomorrow or Friday (try for tomorrow but have to leave early to go skiing :-)
I have a proposal.

Thanks for following up !

3/4/15

Adam Humphreys

greetings

To: Peter

Intrigued.

Give me a call when you get the chance.

A

● Wendy Laettner

March 4,



Wendy Laettner 3/4, 4:00pm

I can mail u addy



Adam Humphreys 3/4, 4:00pm

how did you know I wanted addy?



Wendy Laettner 3/4, 4:00pm

I'm Austin's intern
or he's mine



Adam Humphreys 3/4, 4:01pm

what do you want for it?
wrote someone else on Facebook
yesterday seeking addy but it was a
private message



Wendy Laettner 3/4, 4:01pm

well austin is prob who they have got-
ten it from previously

sorry if I sketched you out, lol



Adam Humphreys 3/4, 4:01pm

no, brad's gf, not sketchy, just wasn't
aware you knew her



Wendy Laettner 3/4, 4:02pm

oh idk her



Adam Humphreys 3/4, 4:02pm

she has a scrip but is out
I want adderall



Wendy Laettner 3/4, 4:02pm

weird lol
it's kind of expensive idk
im trying to see if ol gurl will cut me a
deal in bulk
20 mg IR



Adam Humphreys 3/4, 4:03pm

I'll cop \$100



Wendy Laettner 3/4, 4:05pm

k lemme talk to her

3/19/15

Adam Humphreys
the 30th

To: Peter

Peter,

Just writing to let you know I talked to HR and am set to come in the morning of
the 30th.

Hope your travel and shoots are going well and look forward to seeing you soon.

Excited,
A

Amos, Peter (US)
the 30th
To: me

Looking forward to it! We need you.

March 25, 2015

Slash Lovering

reading an internal chick-fil-a document
describing how their brand ambassador
cows can be used in marketing materials

Adam Humphreys

nice
assault on meaning

Slash Lovering

the cows are like capitalist shape shifters
“the cows are driven by self-preserva-
tion”
“the cows can’t spell”

Adam Humphreys

jesus

Slash Lovering

“the cows are not on the corporate
payroll”
it seriously says that

Adam Humphreys

so they want money?

Slash Lovering

it seems like they are probably homeless
or nomadic
the cows are digital nomads
i feel 100% certain that this shit is unethi-
cal and i should avoid being involved
but i can’t look away



4/1/2015

SM 132.70

-26.81%

TEMP TO PERM

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